# MAIREAD SHAW

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#### **EDUCATION**

## PhD in Quantitative Psychology

McGill University, Montreal, QC

2020 - 2025

## **Bachelor of Science in Psychology with distinction**

McGill University, Montreal, QC

2014 - 2019

#### **PROJECTS**

# **PhD Candidate**

McGill University

09/2020 - Present

- Created and published R package with 40,000+ downloads (<u>r2mlm</u>).
- Designed numerous experiments and simulation studies using R and Python.
- Analyzed experimental and large-scale consumer data.
- Published results in high-impact peer-reviewed journals and presented at international conferences.
- Led workshops, teaching colleagues and students advanced statistical techniques.

#### **Statistical Consultant**

05/2021 - Present

- Analyzed COVID Alert app data to determine uptake and estimate prevented infections and deaths.
- Advised government agency on app development to facilitate public health interventions.
- Assisted with analysis plan design for funded studies for physician researchers.
- Conducted analyses and prepared reports on big data using R and Python.

# **Data Scientist**

10/2021 - 04/2023

## McGill Martlets Hockey Team

- Developed machine learning algorithms to predict wins with 75% accuracy and plan practices.
- Used item response theory to generate personalized player recommendations.
- Prepared monthly reports identifying team weaknesses to improve and strategies to employ.
- Conducted statistical analyses and prepared Tableau dashboards communicating insights to staff.

#### COMMUNICATION

**Teaching:** wrote textbook for introduction to multilevel modelling, <u>www.learn-mlms.com</u>. Physical book forthcoming from Taylor & Francis.

#### **Workshops:**

Introduction to Data Science in R Bootstrapping in Multilevel Datasets Effect Sizes in Multilevel Models 01/2024

10/2023

03/2022, 06/2022, 03/2023

## **SKILLS**

Technical: R, Python, SQL, Git, Bash, Unix, AWS, Travis CI, Tableau, PowerBI

Statistics: A/B testing, machine learning, regression, multilevel modelling, principal component analysis,

structural equation modelling, analysis of variance, hypothesis testing

Research: data wrangling, data visualization, data simulation, report writing, communication, presentations

**Languages:** English (native), French (intermediate)